

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN GOP 2012(336037)
520 Seymour Ave
Lansing, MI 48933-1118

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54711
Contract Dates: 10/25/2012-10/30/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409446
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

PAY BY 11/27/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: MI GOP 10/24-10/30

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	LATE FIRST FORECAST SPONSOR	10/25/2012-10/26/2012	. . . T F . .	30	2	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	11:02:11 PM		MRPTV100101DMMH	30	6,000.00			
10/26/2012	Fr	11:02:41 PM		MRPTV102502DMMH	30	6,000.00			
2	THE PRICE IS RIGHT	10/25/2012-10/26/2012	. . . T F . .	30	2	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	11:58:42 AM		MRPTV100101DMMH	30	2,000.00			
10/26/2012	Fr	10:58:12 AM		MRPTV100101DMMH	30	2,000.00			
4	WHO WANTS TO BE MILLIONAIRE	10/25/2012-10/26/2012	. . . T F . .	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	12:23:30 PM		MRPTV107010DMMH	30	600.00			
10/26/2012	Fr	12:12:15 PM		MRPTV102502DMMH	30	600.00			
6	12:28:00-13:30:00	10/26/2012-10/26/2012 F . .	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	 F . .	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	12:57:07 PM		MRPTV100101DMMH	30	1,500.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
8	DAVID LETTERMAN		10/25/2012-10/26/2012		... T F . .		30	5	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		... T F . .		2		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th				30			700.00	Preempted
10/26/2012	Fr				30			700.00	Preempted
10/27/2012	Sa	12:57:55 AM	10/25/2012	MRPTV102502DMMH	30	350.00	350.00		Makegood in CSI:MIAMI 1
10/28/2012	Su	09:08:16 AM	10/26/2012	MRPTV100101DMMH	30	700.00	700.00		Makegood in CBS SUNDAY MORNING
10/28/2012	Su	01:07:11 AM	10/25/2012	MRPTV100101DMMH	30	350.00	350.00		Makegood in 00:12:00-01:12:00
9	DAVID LETTERMAN		10/29/2012-10/30/2012		M T		30	4	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T		2		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	12:21:18 AM	10/30/2012	MRPTV100101DMMH	30	350.00	350.00		Makegood in CSI:MIAMI 1
10/28/2012	Su	02:28:51 PM	10/29/2012	MRPTV102502DMMH	30	350.00	350.00		Makegood in 14:00:00-14:30:00
10/28/2012	Su	02:43:29 PM	10/29/2012	MRPTV100101DMMH	30	350.00	350.00		Makegood in 14:30:00-15:00:00
10/28/2012	Su	12:34:45 AM	10/30/2012	MRPTV102502DMMH	30	350.00	350.00		Makegood in 24:00:00-01:30:00
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 14		21,500.00		3,225.00		18,275.00	2,800.00	1,400.00	1,400.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	21,500.00
Trade Value	0.00
Agency Commission	3,225.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	18,275.00

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